

**CARLISLE CHILL**  
**Hockey Club**  
**2016-17 SEASON**



Sponsorship Opportunities  
2016-2017



Dear Potential Sponsor:

The Carlisle CHILL is a rep hockey team consisting of 17 kids from Carlisle, Flamborough, Burlington and the surrounding areas born in 2004, 2005 and 2006. The team is comprised of highly talented, motivated and dedicated boys and girls. They are representing our communities in the Pee wee division of the Ontario Rep Hockey League ("ORHL"), competing against other associations & teams from Burlington, Oakville, Brampton, Cambridge/KW, London, Niagara Falls, Sault St. Marie and several from Western New York state, as part of the ORHL affiliation with the Amateur Athletic Union in the USA.

Many of you, your staff and associates are parents who are no doubt appreciative of the value of local minor sports to the youth in your community. You can also appreciate the financial impact of providing a high quality program and given this financial reality we are currently seeking sponsors for the 2016/17 season. Our goal is to deliver a successful year of minor hockey focusing on fun, fitness and friendships without the financial distractions that impede the enjoyment of the game for the players. We recognize that the high cost of hockey requires us to run an efficient program and we strive to return great value to our players, families and sponsors.

#### **Why Sponsor the Pee wee Carlisle CHILL?**

The kids and coaches will be on the ice over 100 times this upcoming season in arenas throughout Ontario, Michigan and New York; and there are significant costs associated with running such a program. Team uniforms, tournament fees, ice time as well as some professional instruction are some of the costs associated with running this program. Your assistance would help cover a portion of these expenses while providing your company with grassroots exposure and additional marketing opportunities.

#### **What can Sponsoring the Carlisle CHILL do for your business?**

We commit to the fact that all the players and families will use your services and actively promote your business to the league, friends and family. Depending on the package you choose, your name and logo will be seen around the area on the kids clothing and/or displayed proudly on the team signage at all games and events for the fans to see. Beyond that all sponsors will be recognized on our team website: [www.CHILLhockey.ca](http://www.CHILLhockey.ca). Without having even played a game this year, we've already generated in excess of 1,500 views and expect this website to generate approximately 7,500 page views during the season from the local community as well as visiting teams looking for information on the team and the community. Your company's literature, advertising and flyers can be distributed to the team, as we will endeavor to do our best to support those who support us. All sponsors will receive a team plaque at the end of the season thanking them for their support. Our commitment is to provide as much exposure back to your business as possible.

Without the continued support received from businesses within our community, many of our goals will not be achieved. It is a rewarding feeling knowing that you have contributed to the development of children in sports.

Please see the sponsor information sheets attached. The CHILL players, coaches and families thank you in advance and hope that we can count on your support in helping to make the 2016/2017 season a memorable one.

Thank you for your consideration and please contact us if you have any questions or require additional information.

GO CHILL GO!!!!

Enthusiastically,

Scott Kuzma, Team Manger  
905.220-8653 | [scott.kuzma@chillhockey.ca](mailto:scott.kuzma@chillhockey.ca)

Mike Peters, Head Coach  
905.484-4227 | [mike.peters@chillhockey.ca](mailto:mike.peters@chillhockey.ca)



## Peewee Carlisle CHILL Sponsorship Opportunities

### All Sponsors will receive recognition on:

- Team website sponsors page
- Prominent\* display of company logo on:
- All CHILL Hockey marketing material
  - Team website home page @ [www.CHILLhockey.ca](http://www.CHILLhockey.ca)
  - Team sponsors signage\* displayed in the arena at all games & practices

*\*Sizing of logo on team signage will be proportional to level of contribution.*

### **Tracksuit Sponsorship - 0 Available (Taken)**

*Exclusive display of Company name and logo on all Team Tracksuits (22 in total)*

- Player tracksuits mandatory to be worn to all games and during pregame warmup
- Coach tracksuits mandatory to be worn for all on-ice coaching activity

Contribution: already taken

### **Winter Jacket Sponsorship – 1 (or 2) Available**

*Exclusive display of Company name and logo on all Player & Coach Winter Jackets (22 in total)*

- Coach Jackets mandatory to be worn for all games
- Player Jackets mandatory to be worn to all games where weather dictates

Contribution: **\$1500** player-only / **\$500** coach-only OR **\$2000** full team

### **Team Bag Sponsor - 1 Available**

*Exclusive display of Company name and logo on all Player Bags & Coach Bags (20 in total)*

Contribution: **\$1500**

### **“Gameday” Hoodie Sponsor - 1 Available**

*Exclusive display of Company name and logo on all Player hoodies (17 in total)*

Contribution: **\$1000**

### **Headwear Sponsor – 2 Available**

*Exclusive display of Company name and logo on Team toques and/or Ball caps (22 in total)*

Contribution: **\$750 for each**

### **Practice Jersey Sponsor – 5 Available (1 taken)**

*Display of Company name and logo on 1 of 6 available spots on the CHILL practice jersey “grid”*

Contribution: **\$500 per spot (rectangular “double spot” for \$750)**

### **Team Sponsor – Unlimited**

*Display of Company name and logo on Team Website & Team Sponsors signage for all games & practices*

Contribution: **\$100**

### **Team Supporter – Unlimited**

*Display of Company name and logo on Team Website [www.CHILLhockey.ca](http://www.CHILLhockey.ca)*

Contribution: **\$50**



## Peewee Carlisle CHILL Worksheet

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Website URL:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

### Sponsorship Package

Indicate desired package with an X where needed

- Winter Jacket Sponsor - a) \$2,000 all, b) \$1,500 player or c) \$500 coach (circle one)
- Team Bag Sponsor - \$1,500
- "Gameday" Hoodie Sponsor - \$1,000
- Headwear Sponsor - \$750
- Practice Jersey Sponsor - \$500 (single spot) or \$750 (double spot)
- Team Sponsor - \$100
- Team Supporter - \$50

In order to facilitate creation of the Banner please provide an electronic copy of the business's Logo in Encapsulated Post Script (EPS).

Please make Cheques payable to "Carlisle Chill Hockey Club"

Email Logo's to: [scott.kuzma@chillhockey.ca](mailto:scott.kuzma@chillhockey.ca)  Invoice / Receipt required

